**FIZA RIYAS**
FASHION DESIGNER
www.frizyas.com
fixariyas@gmail.com
+39 3522122286

*Evoke. Connect. Dialogue*

***SKILLED IN***

- *RTW and Conceptual Research and Development*
- *Garment Design, Draping and Construction*
- *Tailoring*
- *Adobe Illustrator and Photoshop*
- *CLO3D Garment Construction*
- *Digital 2d flats and TECK PACKS*
- *Textile Design*
- *Shoe Design (Shoe Master Software)*
- *Tambour Embroidery*
- *Weaving*
- *Microsoft Office Suite*
- *Project Coordination*
- *Conceptual Styling*

***EXPERIENCE***

***• Product Development Intern (FREDA SALVADOR)***

*- Organize samples for fittings, reviews, and cross-functional meetings. Prepare tech packs and manage product corrections with design and development teams. Maintain and organize the material library for footwear and handbag components. Support sample management across development and pre-production stages; track inactive inventory. Conduct trend research and translate insights for the Freda Salvador customer. Handle data entry, reporting, and occasional team travel coordination.*

***• Design Intern (HAPPENSTANCE)***

*- Assisted the footwear design team in concept development and final product creation. Collaborated with material, color and product managers to ensure cohesive designs Created mock-ups, visuals, and drawings to aid in shoe development.*

***• Marketing Intern (MOSONS EZY)***

*- Collected and analyzed market trends-consumer preferences, and competitive data. Assisted in developing marketing strategies based on research findings. Designed promotional materials, including flyers, brochures, and digital ads. Supported planning and execution of marketing campaigns and product launches.*

***EDUCATION TRAINING***

*- Academy of Art University, BFA in Fashion Design*
*- International Exchange — Fashion Design · Istituto Europeo di Design (IED) · Florence, Italy 2026*

***COMPETITIONS***

*With Love Halston Scholarship - Finalist*
*Selected as one of 10 student designers to present a Halston-inspired design in the With Love Halston × AAU showcase.*

***FEATURED & SELECTED***

- *Academy of Art University 2026 Fashion Show - Selected Designer*
- *48 Hills - Featured Designer*
- *The Vanilla Issue - Featured*
- *Fashionista - Featured in Academy of Art University 2026 Runway Coverage*
- *Nob Hill Gazette - Featured in Academy of Art University Fashion Show Coverage*
- *Bahamas Culture News - Featured in Academy of Art University 2026 Fashion Show Coverage*
- *Fashion Avenue News - Featured Designer / Interview*

***LANGUAGES***

Fluent in English, Hindi, Malayalam and Urdu Conversational Korean and Japanese

***INTERESTS***

Horse Riding, Boxing, Classical Dancing

***PORTFOLIO & CONTACT***

***Instagram : @frizyas***
LinkedIn:www.linkedin.com/in/fiza-riyas-3385b8224